

Direction

Pedro Vasco e Silva Cardoso

Number of Semesters

ECTS

About

The Postgraduate Course in Project Management for Entrepreneurship and Innovation is a unique program that combines the rigor and structure of project management with the creativity and flexibility of entrepreneurship and innovation. The course is designed to equip students with the techniques and skills necessary to manage innovative projects and lead teams in dynamic business environments. Through a combination of theory and practice, students will learn to apply project management strategies to entrepreneurial ideas, transforming them into innovative products or services. This course is ideal for those who wish to make a difference in the business world, whether by launching their own startup or innovating within an existing organization.

Course Plan

Course Structure1º Ano / Common Core Benefits Analysis and Management - Business Case 1 ECTS | Contract Management, Processes and IS 3 ECTS | Cost Management and Performance Monitoring 1 ECTS | Digital Innovation in Project Management 2 ECTS | Economic and Financial Evaluation of Projects 2 ECTS | Entrepreneurship Project Management 2 ECTS | Final Project 4 ECTS | Fundamentals of Project Management 2 ECTS | Leadership and Team Management 2 ECTS | Portfolio Management and Strategic Planning 2 ECTS | Project Management Methodologies 2 ECTS | Project Scope, Schedule and Cost Management 2 ECTS | Risk Management 1 ECTS | Seminars 1 ECTS |